

## Activity Announcement



### Pharmacy Managers' Boot Camp

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*Planned in cooperation with the ASHP Section of Pharmacy Practice Managers*

**ACPE Activity Number:** 0204-0000-14-484-L04-P

**Activity Date:** October 19, 2014

**Activity Type:** Application-based

**CE Credits:** 7 hours (0.7 CEUs)

**Activity Fee:** Registration fee required. See [registration form](#) for details.

### Accreditation for Pharmacists

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The American Society of Health-System Pharmacists is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education.

### Target Audience

The 2014 ASHP Managers' Boot Camp is designed for managers, directors and clinical leaders who are interested in developing the skills necessary to advance new services and programs within their organizations.

### Activity Overview

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This session of the Boot Camp will focus on the following core areas:

- Achieving service excellence – Defining success in today's new health care paradigm.
- Accountability – How to manage and measure to promote practice advancement your stakeholders will recognize and your patients will appreciate.
- Action oriented strategic planning- For managers to turn environmental changes into sustainable services and outcomes.
- Alignment of skills and strengths – Building your team to meet the demands of tomorrow.

### Learning Objectives

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After participating in this application-based CPE activity, participants should be able to

- Analyze the impact of health-care reform and how it affects finances so that pharmacy leaders develop appropriate measures to communicate business outcomes.
- Analyze key financial and quality indicators that influence health-system administrators' decisions to assist pharmacy leaders in aligning their strategic planning to positively impact institutional goals.
- Develop and apply strategies to advance pharmacy services through staff engagement and effective personnel management.
- Identify ways that pharmacy managers can better communicate to senior leadership and other the value of pharmacy to the health system.
- Demonstrate key steps for successful development and implementation of a business plan for new or expanded services.

## Schedule of Educational Activities

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### Sunday, October 19

8:00 a.m. – 8:15 a.m.	Greetings and Boot Camp Overview/Goals Lindsey R. Kelley, Pharm.D., M.S.
8:15 a.m. – 8:50 a.m.	Achieving Service Excellence – Defining Success in Today's New Health Care Paradigm Adam Orsborn, Pharm.D., M.S.
8:55 a.m. – 10:00 a.m.	Action Oriented Strategic Planning: Methods for Managers to Turn Environmental Changes into Sustainable Services and Outcomes Kate Schaafsma, Pharm.D., M.S., M.B.A., BCPS
10:00 a.m. – 10:10 a.m.	Break
10:10 a.m. – 10:45 a.m.	Case Study (Part One)
10:45 p.m. – 11:45 p.m.	Accountability Pharmacy Finance Basics – Building Blocks of Leadership Success How to Manage and Measure to Promote Practice Advancement Your Stakeholders Will Recognize and Your Patients Will Appreciate Robert P. Granko, Pharm.D., M.B.A.
11:45 a.m. – 12:15 p.m.	Case Study (Part Two)
12:15 p.m. – 1:00 p.m.	Lunch
1:00 p.m. – 1:45 p.m.	Alignment of Skills and Strengths: Building Your Team to Meet the Demands of Tomorrow Sam Calabrese, M.B.A., B.S.Pharm., FASHP
1:45 p.m. – 2:15 p.m.	Lessons Learned from the Trenches – Pearls Session
2:15 p.m. – 2:30 p.m.	Break
2:30 p.m. – 3:15 p.m.	Case Study (Part Three)
3:15 p.m. – 4:30 p.m.	Groups Present
4:30 p.m. – 4:45 p.m.	Facilitated Discussion of Presentations
4:45 p.m. – 5:00 p.m.	Wrap-up and Finish

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### Faculty Information

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- See agenda.

### Methods and CE Requirements

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Attendees must complete an online attestation statement and activity evaluation to receive continuing pharmacy education credit. Follow the prompts to claim, view or print the statement of credit by December 17, 2014.